



# ANALYTICS

## FOR INTEUM

### Introduction

As an organisation running the Inteum C/S® IP management system, you are already prepared for effective day to day management of your data and processes. However, successful data management is only one half of the challenge facing modern organisations.

### Challenges

In an ever competitive marketplace, providing up-to-date information to decision makers is key in achieving an organisation's business goals and staying ahead of the competition. Perhaps this is stating the obvious, but implementing the analytical tools necessary to provide this level of information can be very challenging; and having the right tools is more than half the battle.

### Generic Products

There are numerous, third party, generic reporting tools available on the market. However, being generic can also be a problem when it comes to analysing data from specialised systems which have nuances and data design that are specific to the vertical market the systems cater for. The end user often has to have technical knowledge of the system to get any results from these reporting tools.

### The Solution

Enter **Analytics for Inteum™**. A suite of business intelligence tools offering Dashboard, Query, Reporting, Charting and Analytical Processing, designed to directly reference the Inteum C/S® data structure.

### Build On Experience

Business intelligence has two main components: the information that can be derived from your data; and the application of expert knowledge to that information, providing intelligence. Analytics for Inteum™ enables your business experts to rapidly produce and deliver complex analysis from your Inteum C/S® data while offering the casual user a simple but powerful interface to build custom queries and create informative, feature rich reports.

### Strong Foundations, Flexible Approach

The approach taken by Analytics for Inteum™ is flexible and powerful. Straight out the box Analytics for Inteum™ offers a predefined range of Inteum C/S® datasets, exposing a broad subset of your main Inteum C/S® data, allowing you to *immediately* start delivering information and intelligence to your organisation. These definitions can be further customised by you to reflect exactly the data you need to report.

### Analytical Processing

On-Line Analytical Processing (OLAP) of data from transaction processing systems has traditionally been complex, expensive and time consuming, requiring specialist skills and software. Analytics for Inteum™ overcomes these issues by incorporating a complete, software OLAP solution which allows dynamic creation of 3-dimensional cross-tabulated datasets, which can be 'sliced and diced' to your requirements, with no modifications to your original transactional data.



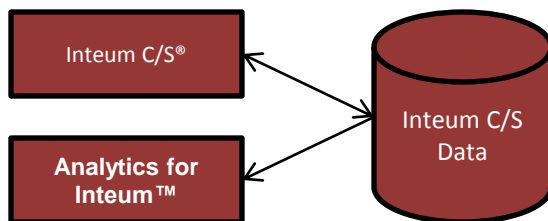


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### Technology

Analytics for Inteum™ runs alongside your current Inteum C/S® application. The software makes no changes to any aspect of your current Inteum C/S® system files or data. Analytics for Inteum™ operates seamlessly with your Inteum C/S® system, delivering real time analysis from the managed data.



### Integrated

Although Analytics for Inteum™ is a separate application, it conforms and operates as if it were part of your Inteum C/S® system. Analytics for Inteum™ authenticates with your Inteum C/S® security model; understands the structure of your data and recognises user defined fields, maximising the value and time already invested in your Inteum C/S® system.

### Summary

In summary, Analytics for Inteum™ adds a flexible and powerful tool to what is already a market leading product in Inteum C/S®. Analytics for Inteum™ can take the data you have spent years amassing and instantly enable your organisation to derive powerful decision making information and intelligence from that data.

### Key Benefits

- Designed specifically for and integrated with, the Inteum C/S® data structure.
- Powerful and flexible, can expose any aspect of your Inteum C/S® data.
- TIME SAVINGS OF UP TO 90%** in management reporting.
- STAY INFORMED** with key metrics in the Dashboard.
- QUERY ACROSS** Inteum C/S® modules.
- ANSWER QUESTIONS** directly from Inteum C/S® data.
- VISUALISE** with Charts in a multitude of styles.
- COMMUNICATE AND SHARE** your reports and analysis.

### Further Information

If you would like to find out more about how Analytics for Inteum™ can help you to realise the value in your Inteum C/S® data, contact:

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